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YOUR EXTENDED TEAM

# CASE STUDY





# KEY PROJECT FEATURES

## Requirements:

- Mobile Responsive Modern Redesign
- Move Dynamic Elements To Homepage From Inner Account Pages
- Custom Updates To Default Product Pages
- Custom Updates To Default Product Pages
- Custom Modifications To Order Authorization
- Move Dynamic Order Tracking To The Homepage
- Add Dynamic Information To A Cart Dropdown
- Popup Warning When Duplicate Item Is Added To Cart



**INDUSTRY**  
Office Products



**TECHNOLOGIES**  
Third Party eCommerce Platform, JS/CSS, HTML, Bootstrap



**PROJECT DURATION**  
5 months

# CLIENT CHALLENGE

A long-term client came to our team to ask for significant changes to their eCommerce website. The challenge was that many of the changes had never been done before on their third-party eCommerce platform. Our team would not be able to make significant changes to the third-party framework. The client hoped to address a wide range of issues including modifying dropdown navigation menus, modifying account management menus, add specific functionality to the homepage and add information to the default cart dropdown menu.



## PROGRAMMERS.IO SOLUTIONS

Early in the project, the PIO team suggested that regular weekly meetings take place. These regular meetings would ensure that important stakeholders could weigh in on new changes, provide updates on changing goals and increase the quality of feedback. The team provided a new design for the homepage with new features available to logged-in clients.

The new features included access to elements on the homepage that had previously only been available on inner account pages, new placement for dynamic account management links, custom styling and modifications to product pages and order authorization. The PIO team was also able to move dynamic order tracking from inner pages onto the homepage. The team was able to further modify a custom cart dropdown menu to include more dynamic information and a popup when a duplicate product is added to the cart.

## CLIENT IMPACT

The project increased the usability of the client's office products website. The client's users now have features available on their home page that have never been available on the home page of this platform before. The client is very happy with the team's work and looking forward to future projects with the Pio team.

PIO  
**SOLUTIONS**







## ABOUT US

Programmers.io is your one stop solution for every IT related requirement. Certified and partnered with world's leading tech giants like IBM, Google, Microsoft, we have come a long way, working for 100+ clients pertaining to various industries.

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