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YOUR EXTENDED TEAM

# CASE STUDY





# KEY PROJECT FEATURES

## Requirements:

- Modern Design
- Mobile Friendly
- Updated Site Structure
- New blog search feature that integrates blogs, videos, and webinars
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**INDUSTRY**  
Legal Services



**PROJECT DURATION**  
6 months



**TECHNOLOGIES**  
WordPress, JS/CSS, HTML,  
Bootstrap

# CLIENT CHALLENGE

The client had an old website that needed branding updates. They wanted a site that was mobile responsive with a modern look and feel. They also wanted to redo their site structure to allow users to find services more easily. They also were concerned that users could not find the blogs, videos and webinars based on the services they were interested in.

## PROGRAMMERS.IO SOLUTIONS

The PIO team suggested a new design with special attention paid to the mobile site. To that end, we provided mockups for the client's review of the website on mobile devices. We also provided 3 unique design mockups until the client was happy with the new look of the site.



The PIO team worked closely with the client's content team to create a new wireframe for the site. The team also implemented a new tagging system that would integrate blogs, videos and webinars to categories that corresponded with the new pages on the wireframe.

## PIO SOLUTIONS

## CLIENT IMPACT

Referrals increased along with sales revenues. Today, the Law Firm site is running with no issue. The client is happy with the new design and increased functionality. The client was so satisfied that they have been referring other clients to us.





## ABOUT US

Programmers.io is your one stop solution for every IT related requirement. Certified and partnered with world's leading tech giants like IBM, Google, Microsoft, we have come a long way, working for 100+ clients pertaining to various industries.

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